5TH WORLD 2SLGBTQ+ CONFERENCE

FOR CRIMINAL JUSTICE PROFESSIONALS

PRIDE

ACROSS BORDERS
LEADING THROUGH INCLUSION

VANCOUVER, BC, CANADA · JULY 27-30, 2027

PROUDTOBEYOURFRIEND.ORG

CORPORATE SPONSORSHIP PACKAGE

HOSTED BY:

5TH WORLD 2SLGBTQ+ CONFERENCE FOR CRIMINAL JUSTICE PROFESSIONALS

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A MESSAGE FROM THE HOSTS

OUT ON PATROL

On behalf of **Out On Patrol**, I am excited to invite you to be part of the 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals. Together with the BCACP, we are proud to co-host this international gathering of criminal justice professionals, community leaders, and allies from around the world. Guided by our theme, Pride Across Borders, this conference will provide an opportunity to connect, share experiences, exchange ideas, and celebrate the progress being made across our profession and communities.

This event offers sponsors a unique opportunity to engage with a global audience of professionals who are committed to strengthening partnerships, supporting inclusion, and creating positive change within the criminal justice sector. Your support will help us deliver a meaningful and impactful conference that fosters connection, learning, and collaboration.

We are grateful to the organizations that choose to stand alongside us as partners in this important event. We look forward to working together to make the 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals a success.

DETECTIVE CONSTABLE CHRIS BIRKETT

President / Founding Member, Out On Patrol

@OutOnPatrolPres / **@OutOnPatrol**

On behalf of **Out On Patrol**, we are proud to welcome you to one of the most diverse and inclusive cities in Canada. Vancouver has a rich history of 2SLGBTQ+ advocacy, community leadership, and progress.

A notable milestone in our city's journey occurred in 1997, when Vancouver became home to the first police chief in Canada to walk in a Pride Parade. This groundbreaking moment helped pave the way for greater visibility, inclusion, and dialogue between law enforcement and the 2SLGBTQ+ community, reflecting the ongoing work to build trust, understanding, and meaningful partnerships.

Today, Vancouver continues to be a city where 2SLGBTQ+ communities, allies, and public servants come together to celebrate diversity, foster inclusion, and strengthen connections.

Whether you're visiting the vibrant Davie Village, enjoying the beauty of our seawall, or taking part in Pride celebrations, we hope you experience the welcoming spirit that makes Vancouver so special.

Thank you for joining us for the 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals, and welcome to Vancouver.

SERGEANT BRYAN WATSON

Vice President / Founding Member, Out On Patrol

@OutOnPatrol

A MESSAGE FROM THE HOSTS (CONTINUED)

BRITISH COLUMBIA ASSOCIATION OF CHIEFS OF POLICE

On behalf of the **British Columbia Association of Chiefs of Police**, it is my honour to welcome the 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals to Vancouver.

Hosting this international conference is both a privilege and a responsibility. It reflects our shared commitment to inclusive leadership, equity and stronger relationships across policing, the broader criminal justice sector and the communities we serve.

As police leaders, we have an important role in creating organizations where people feel respected, supported and able to contribute fully. We also have a responsibility to continue building trust with the diverse communities we serve. This conference creates an important opportunity to learn from one another and carry that work forward.

Delegates from around the world will come together to exchange ideas, challenge perspectives and explore practical approaches to creating more inclusive organizations and safer communities. The conversations and connections made in Vancouver have the potential to influence leadership, shape policy and inspire meaningful change well beyond the conference.

Sponsors and partners will play an important role in making this experience possible. Your support will help create an exceptional conference for delegates while demonstrating your organization's commitment to inclusion, collaboration and positive change across the criminal justice community.

Thank you for considering partnering with us. We are proud to co-host this conference alongside Out On Patrol and look forward to welcoming you to Vancouver.

SUPERINTENDENT MANDEEP MOOKER

President, British Columbia Association of Chiefs of Police

@BCPoliceChiefs

5TH WORLD 2SLGBTQ+ CONFERENCE OVERVIEW

The 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals is a leading international platform shaping how policing and public safety organizations advance inclusion, leadership, and community trust.

Since its inception in 2016 by the Dutch National Police, the conference has evolved into a globally recognized series, with previous events in Toronto, Melbourne, and Austin. Each has expanded its reach and influence, contributing to meaningful progress across the profession.

2027 WORLD 2SLGBTQ+ CONFERENCE FOR CRIMINAL JUSTICE PROFESSIONALS
VANCOUVER, BRITISH COLUMBIA | JULY 27-30

In 2027, Out On Patrol and the BC Association of Chiefs of Police are proud to host this global event in Vancouver, British Columbia, a city recognized for its diversity, progressive leadership, and strong international connections.

The conference represents a unique opportunity to engage directly with senior decision-makers, global thought leaders, and practitioners driving change across policing and justice systems. It is where ideas translate into action, partnerships are formed, and the future of inclusive policing is shaped.

For sponsors, this is more than visibility. It is a chance to align with a globally respected forum, demonstrate leadership in equity and inclusion, and connect with the people influencing policy, practice, and innovation across jurisdictions.

2027 CONFERENCE THEME
PRIDE ACROSS BORDERS: LEADING THROUGH INCLUSION

This year's theme highlights the responsibility of leadership to set direction, build trust, and create systems that reflect the communities they serve. This sets the stage for meaningful dialogue, shared insight and lasting impact across policing and public safety.

PROUD TO BE YOUR FRIEND – GLOBAL LOGO

The logo is designed by **Laura Voet**, Graphic Design and Photography and is titled ***'Proud to be Your Friend'***.

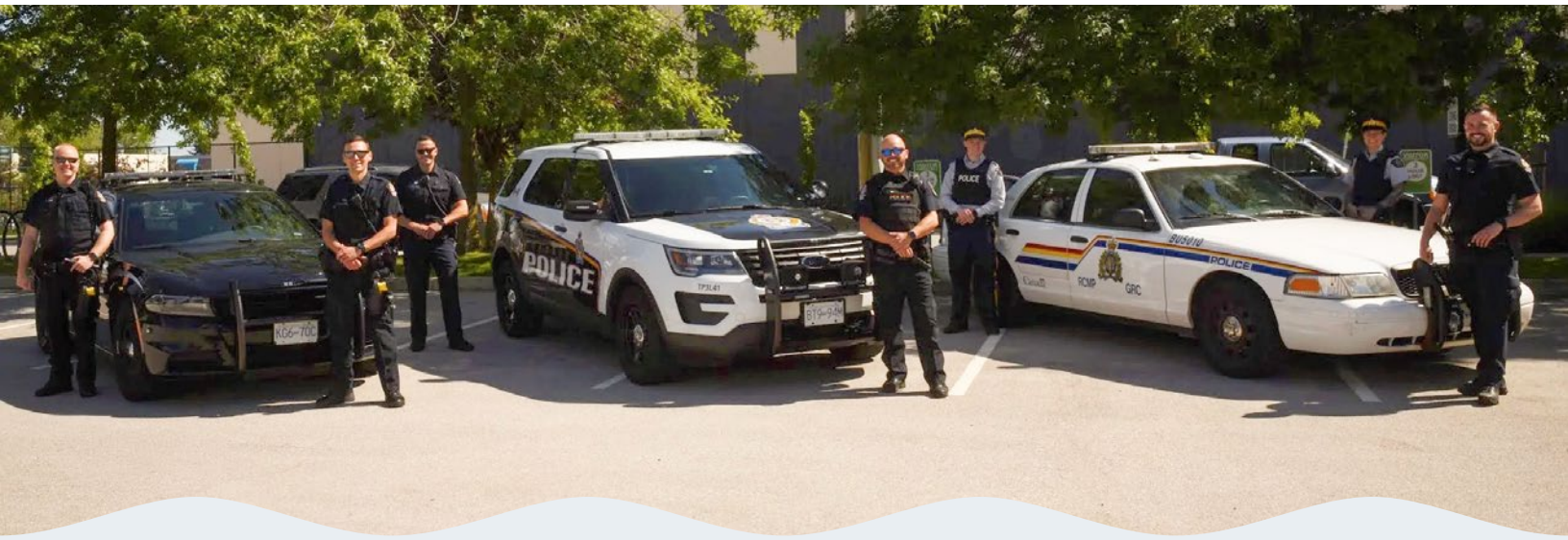
The two rainbow-coloured faces in conversation represent both the criminal justice community and the 2SLGBTQ+ community. Together, they form a symbolic heart, representing balance, connection, inclusion, and mutual respect.

WHO ATTENDS & WHY IT MATTERS

The conference attracts a highly influential and globally connected audience of leaders shaping the future of policing, public safety, and justice systems.

DELEGATES INCLUDE

- Police Chiefs and Deputy Chiefs
- Senior law enforcement leaders and specialized unit commanders
- Federal, provincial, and municipal justice officials
- Law enforcement of all ranks
- Diversity, equity, and inclusion professionals within policing
- Criminal justice researchers and academics
- Community organizations and advocacy groups



WHY SPONSOR THIS CONFERENCE

THIS IS WHERE RELATIONSHIPS ARE BUILT, IDEAS TAKE SHAPE, & DIRECTION IS SET

The 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals offers a rare opportunity to engage with senior leaders and decision-makers across policing, public safety, and justice systems, both in Canada and internationally.

Sponsorship positions your organization alongside these conversations, with direct access to the people shaping policy, practice, and innovation.

GLOBAL REACH

Position your organization on an international stage, with visibility among policing leaders, government partners, and public safety professionals across jurisdictions.

DIRECT ACCESS

Engage directly with Chiefs, executive leaders, and decision-makers responsible for strategy, operations, and innovation in policing and public safety.

FLEXIBLE ENGAGEMENT

Sponsorship opportunities can be tailored to align with your priorities, ensuring meaningful visibility and connection.

THOUGHT LEADERSHIP

Contribute to meaningful conversations shaping modern policing through speaking opportunities, demonstrations, and collaborative sessions.

STRATEGIC ALIGNMENT

Align your organization with a globally respected forum focused on trust, accountability, and the future of public safety and community impact.

SPONSORSHIP LEVELS & BENEFITS

The 5th World 2SLGBTQ+ Conference for Criminal Justice Professionals offers tiered sponsorship options with varying levels of visibility and engagement. From the Presenting Sponsor to Platinum, Gold, Silver, and Bronze, each level provides meaningful ways to show support and connect with attendees.

SPONSOR BENEFITS	BRONZE SPONSOR $5,000	SILVER SPONSOR $10,000	GOLD SPONSOR $15,000	PLATINUM SPONSOR $25,000	PRESENTING SPONSOR $50,000
Logo placement on conference materials	✔	✔	✔	✔ Prominent	✔ Premier
Complimentary advertisement in conference program			✔ 1/2 Page	✔ Full Page	✔ Full Page (Inside Cover or Back Cover)
Logo placement on conference website	✔	✔	✔	✔	✔ Premier
Logo displayed on the main presentation screens	✔	✔	✔	✔	✔
Brief welcome remarks at a plenary session					✔
Recognition in conference email communications	✔	✔	✔	✔	✔
Exhibitor booth		✔	✔	✔	✔ Premium
Gala dinner tickets		One (1)	Two (2)	Four (4)	**Eight (8)** with a VIP Table
Conference registration(s)	One (1)	Two (2)	Three (3)	Four (4)	**Eight (8)**
Social media spotlight with link to company website	✔	✔	✔	✔ ✔	✔ ✔ ✔
Up to two (2) promotional items in delegate kit	✔	✔	✔	✔	✔
Access to attendee directory *Subject to delegate consent			✔	✔	✔
AVAILABILITY	EIGHT (8)	SIX (6)	FOUR (4)	TWO (2)	EXCLUSIVE ONE (1)

ADD-ON / À LA CARTE SPONSORSHIP OPPORTUNITIES

CUSTOMIZE YOUR SPONSORSHIP

In addition to the sponsorship packages outlined above, organizations may choose to enhance their presence through exclusive à la carte opportunities. These opportunities may be purchased independently or in combination with a sponsorship package, subject to availability.

OPPORTUNITY	INVESTMENT	AVAILABILITY
Gala Dinner Sponsor	$20,000	Exclusive
Opening Reception Sponsor	$15,000	Exclusive
Chief's Pride Reception Sponsor	$15,000	Exclusive
Global Delegate Access Sponsor	$15,000	Exclusive
Pride Parade Sponsor	$12,500	Exclusive
Networking Lounge Sponsor	$10,000	Exclusive
Wi-Fi Sponsor	$10,000	Exclusive
Conference Lanyard Sponsor	$8,500	Exclusive
Keynote Speaker Sponsor	$7,500	Per Keynote
Conference App Sponsor	$7,500	Exclusive
Wellness / Quiet Room Sponsor	$5,000	Exclusive
Charging Station Sponsor	$5,000	Exclusive
Coffee Break Sponsor	$4,000	Per Break
Concurrent Session Sponsor	$3,500	Multiple Available

ADD-ON / À LA CARTE SPONSORSHIP OPPORTUNITIES (CONTINUED)

GALA DINNER SPONSOR

$20,000 (EXCLUSIVE)

Position your organization at the centre of one of the conference's signature events. The Gala Dinner brings together international police leaders, delegates, and partners for an evening celebrating leadership, inclusion, and global collaboration.

INCLUDES: Welcome remarks, premium event branding, recognition throughout the evening, VIP table, conference recognition, and social media acknowledgement.

OPENING RECEPTION SPONSOR

$15,000 (EXCLUSIVE)

Be the first to welcome delegates from around the world. The Opening Reception sets the tone for the conference, providing an exceptional opportunity to build connections in a relaxed and engaging environment.

INCLUDES: Welcome remarks, prominent event branding, recognition in conference materials, and social media acknowledgement.

CHIEF'S PRIDE RECEPTION SPONSOR

$15,000 (EXCLUSIVE)

Align your organization with an exclusive gathering of police chiefs, executive leaders, dignitaries, and invited guests. This reception offers a unique opportunity to support leadership, inclusion, and international collaboration.

INCLUDES: Prominent event branding, recognition during the reception, acknowledgement in conference materials, and social media recognition.

GLOBAL DELEGATE ACCESS SPONSOR

$15,000 (EXCLUSIVE)

Help make the conference accessible to delegates who might otherwise be unable to attend. Your sponsorship supports participation by leaders from underrepresented regions, developing countries, Indigenous communities, and emerging police leaders, creating a more diverse and globally representative conference.

INCLUDES: Recognition as the Global Delegate Access Sponsor, acknowledgement during the conference, logo placement in conference materials, and recognition across conference communications.

PRIDE PARADE SPONSOR

$12,500 (EXCLUSIVE)

Support the conference's participation in one of Vancouver's most celebrated community events. This sponsorship aligns your organization with visibility, inclusion, and community engagement beyond the conference venue.

INCLUDES: Recognition associated with the conference parade contingent, branding opportunities, conference acknowledgement, and social media recognition.

NETWORKING LOUNGE SPONSOR

$10,000 (EXCLUSIVE)

Create a welcoming space where delegates can meet, recharge, and build professional relationships throughout the conference. Your brand will remain visible in one of the event's most frequently visited areas.

INCLUDES: Exclusive lounge branding, signage, recognition in conference materials, and ongoing visibility throughout the conference.

WI-FI SPONSOR

$10,000 (EXCLUSIVE)

Keep delegates connected throughout the conference while maximizing your organization's visibility. Every attendee will engage with this essential service throughout the event.

INCLUDES: Sponsor recognition on Wi-Fi login information, conference materials, signage, and digital communications.

ADD-ON / À LA CARTE SPONSORSHIP OPPORTUNITIES (CONTINUED)

CONFERENCE LANYARD SPONSOR

$8,500 (EXCLUSIVE)

Gain continuous visibility throughout the conference with your logo featured on every delegate lanyard. This is one of the conference's most visible branding opportunities.

INCLUDES: Exclusive logo placement on conference lanyards and recognition in conference materials.

KEYNOTE SPEAKER SPONSOR

$7,500 (PER KEYNOTE)

Associate your organization with world-class speakers and thought leadership. Introduce a keynote speaker while demonstrating your commitment to advancing leadership, inclusion, and public safety.

INCLUDES: Opportunity to introduce the keynote speaker, recognition during the session, and logo placement in session materials.

CONFERENCE APP SPONSOR

$7,500 (EXCLUSIVE)

Place your organization at delegates' fingertips throughout the conference. The conference app will serve as a central hub for schedules, announcements, speaker information, and event updates.

INCLUDES: Exclusive sponsor recognition within the app, splash screen branding, and acknowledgement in conference communications.

WELLNESS / QUIET ROOM SPONSOR

$5,000 (EXCLUSIVE)

Support delegate wellbeing by sponsoring a dedicated space for rest, reflection, and self-care. This sponsorship demonstrates a meaningful commitment to creating an inclusive and supportive conference experience.

INCLUDES: Branded signage within the wellness space and recognition throughout the conference.

CHARGING STATION SPONSOR

$5,000 (EXCLUSIVE)

Keep delegates powered throughout the conference by sponsoring a dedicated charging station. This high-traffic area offers repeated exposure to attendees over multiple days.

INCLUDES: Branding at charging stations and recognition in conference materials.

COFFEE BREAK SPONSOR

$4,000 (PER BREAK)

Fuel meaningful conversations during scheduled networking breaks. Coffee breaks provide valuable opportunities for delegates to connect while enjoying refreshments.

INCLUDES: Signage during the sponsored break and recognition in the conference program.

CONCURRENT SESSION SPONSOR

$3,500 (MULTIPLE AVAILABLE)

Support engaging educational sessions while aligning your organization with professional learning and knowledge sharing. This sponsorship provides targeted exposure to delegates attending individual presentations.

INCLUDES: Session recognition, logo placement in session materials, and acknowledgement by the session moderator.

EXHIBITOR OPPORTUNITIES

Organizations are invited to participate as exhibitors and connect directly with conference delegates throughout the event. The following exhibitor opportunities are available.

EXHIBITOR PACKAGE	INVESTMENT
Standard Exhibitor Booth	$3,000
Premium Exhibitor Booth	$4,500

Please Note:
Exhibit space is limited to ensure meaningful engagement with delegates and will be allocated on a first-confirmed basis.

EXHIBITOR BENEFITS MAY INCLUDE:

- **Dedicated exhibit space within the conference venue**
- **Opportunities to connect with delegates during networking breaks and receptions**
- **Recognition on the conference website and materials**
- **Access to conference sessions and networking events**

CONFERENCE SCHEDULE

TUESDAY JULY 27	WEDNESDAY JULY 28	THURSDAY JULY 29	FRIDAY JULY 30	SUNDAY AUGUST 1
Welcome Reception	FULL DAY Conference and Keynote Speaker Chief's Pride Reception	FULL DAY Conference and Keynote Speaker Gala Dinner	HALF-DAY Conference and Keynote Speaker	Vancouver Pride Parade and Festival

SPONSORSHIP ORDER FORM

THANK YOU FOR YOUR GENEROUS SUPPORT!

Please return the completed form below by email to **Leanne MacLeod** at leanne.macleod@bcacp.ca to finalize your sponsorship. Customized sponsorship packages are available to meet your needs. Contact us to learn more.

ORGANIZATION INFORMATION

Company Name: Contact Person:

Address: Position/Title:

City/Province: Email:

Postal Code: Phone Number:

Preferred Acknowledgement Name (e.g. company name, individual):

Logo Submission: Please send a high-resolution logo to **leanne.macleod@bcacp.ca** for marketing purposes (.JPG/.PNG)

2SLGBTQ+ CONFERENCE FOR CRIMINAL JUSTICE PROFESSIONALS SPONSORSHIP LEVEL

- ☐ Presenting ($50,000) EXCLUSIVE
- ☐ Platinum ($25,000)
- ☐ Gold ($15,000)
- ☐ Silver ($10,000)
- ☐ Bronze ($5,000)

ADD-ON À LA CARTE SPONSORSHIP OPPORTUNITIES

- ☐ Gala Dinner ($20,000)
- ☐ Opening Reception ($15,000)
- ☐ Chief's Pride Reception ($15,000)
- ☐ Global Delegate Access ($15,000)
- ☐ Pride Parade ($12,500)
- ☐ Networking Lounge ($10,000)
- ☐ Wi-Fi ($10,000)
- ☐ Conference Lanyard ($8,500)
- ☐ Conference App ($7,500)
- ☐ Wellness / Quiet Room ($5,000)
- ☐ Charging Station ($5,000)

PER SPONSOR OPPORTUNITY:

- ☐ Coffee Break ($4,000)
- ☐ Concurrent Session ($3,500)
- ☐ Keynote Speaker ($7,500)

SPONSORSHIP TERMS & CONDITIONS

5TH WORLD 2SLGBTQ+ CONFERENCE FOR CRIMINAL JUSTICE PROFESSIONALS

The BC Association of Chiefs of Police (BCACP) and Out On Patrol (OOP) are proud to partner with organizations that share our commitment to leadership, inclusion, and community trust. The following terms are designed to support a seamless and high-quality experience for all sponsors.

CONFIRMATION & PAYMENT

Sponsorship opportunities are confirmed upon receipt of a signed agreement and invoice. Payment is requested within 30 days, and no later than 60 days prior to the conference, unless otherwise arranged. Timely payment ensures full delivery of associated sponsorship benefits.

SPONSORSHIP BENEFITS

BCACP and OOP are committed to delivering a professional and high-calibre experience. Sponsorship benefits will be provided as outlined, with any necessary refinements made thoughtfully to enhance the overall quality and impact of the conference. Sponsors will be informed of any adjustments in advance.

BRANDING & MATERIALS

To ensure a polished and consistent presentation, sponsors are asked to provide logos and materials in the requested formats and within established timelines. This allows for optimal visibility across conference platforms and materials.

CANCELLATIONS & CHANGES

Should circumstances require a sponsor to withdraw, written notice is requested. Cancellations received more than 90 days prior to the conference may be eligible for a partial refund, less administrative costs. Cancellations within 90 days are non-refundable.

In the event of a program change, postponement, or cancellation, BCACP and OOP will work collaboratively with sponsors to ensure value is preserved wherever possible.

BRAND ALIGNMENT & USE

Sponsors grant permission for their name and logo to be used in conference-related materials. BCACP and OOP are committed to maintaining a high standard of alignment and reserve the right to decline or adjust sponsorships to ensure consistency with the values and integrity of the event.

GENERAL CONSIDERATIONS

BCACP and OOP are not responsible for costs incurred outside of the sponsorship agreement. In the case of circumstances beyond our control, including public health or travel disruptions, we will work closely with sponsors to adapt as needed and ensure a positive experience.

ABOUT THE HOSTS

CO-HOST: OUT ON PATROL

Out On Patrol (OOP) is an incorporated non-profit peer support organization for 2SLGBTQ+ members of law enforcement. The society is focused on community engagement, charitable work, and education.

Although they are located in Metro Vancouver, they have accepted over 300 memberships from around the world. Individuals are not required to identify as 2SLGBTQ+ to apply for membership, allies are also encouraged to join!

OUTONPATROL.CA

CO-HOST: BRITISH COLUMBIA ASSOCIATION OF CHIEFS OF POLICE

The **British Columbia Association of Chiefs of Police (BCACP)** is the provincial association representing senior police leadership from municipal police services, the RCMP, First Nations police services, designated policing units, and public safety partners across British Columbia.

As the collective voice of police leadership, BCACP provides a forum where policing experience, research, and partnerships translate into stronger leadership, informed public policy, and safer communities.

BCACP.CA

HOST AGENCY: VANCOUVER POLICE DEPARTMENT

Since 1886, the **Vancouver Police Department (VPD)** has been dedicated to going beyond the call in keeping Vancouverites safe. As one of the largest police departments in the country, they have become a progressive leader in Canadian policing.

VPD.CA