



SPONSORSHIP OPPORTUNITIES 2025



British Columbia Association of  
**CHIEFS OF POLICE**

[BCACP.CA](http://BCACP.CA)



# BC ASSOCIATION OF CHIEFS OF POLICE

## Driving Collaboration and Excellence in Policing

The BC Association of Chiefs of Police (BCACP) represents all senior police leadership in British Columbia from both the Royal Canadian Mounted Police (RCMP) and the 13 Municipal policing agencies. Our membership represents 9,250+ members and is made up of senior leaders in policing along with associate members from various law enforcement agencies, government, corporations and key stakeholder organizations.

BCACP promotes a high standard of ethics, integrity, honour, and conduct, fostering uniformity of police practices, encouraging the development and implementation of efficient and effective practices in the prevention and detection of crime, and effectively communicating problems and concerns to appropriate levels of authority.

As the leading voice for policing, the BCACP collaborates to address critical issues and continuously seeks innovative approaches to advance the profession. Our purpose is to make a tangible impact in communities across British Columbia through the encouragement and co-operation amongst all its members in the pursuit and attainment of their goals.

## Our Vision

To create a consistent, cohesive, and strong voice for policing that enhances collaboration, knowledge sharing, and professional development among members, addressing the evolving challenges in policing and ensuring the safety and well-being of the communities they serve.

## Our Mission

- Serve as the leading voice for all 9,250+ sworn police officers in the province.
- Leverage research and evidence-based best practices to advocate for impactful policy initiatives.
- Find solutions to mitigate key issues and address hot-button topics in policing.
- Advocate to government and key stakeholders for necessary funding and support.
- Promote collaboration and uniformity in police practices by working with government and stakeholders to drive positive change.
- Provide enhanced training programs and resources to support members.
- Increase funding capacity to create bursaries and additional training opportunities.
- Host three professionally organized, topical, and informative conferences annually.
- Enhance networking opportunities and conference structures to establish leadership in policing across the country.
- Effectively communicate problems and concerns to the appropriate levels of authority.



# YOUR IMPACT

## The Power of Your Sponsorship

Sponsorship is essential to the long-term success and sustainability of the BC Association of Chiefs of Police (BCACP), enabling us to cover administrative costs, expand professional development opportunities, and fuel key provincial initiatives. Your financial contribution will also support charitable efforts that align with our members' commitment to giving back to their communities, amplifying the positive impact we can make together. Additionally, sponsorship funds will allow us to bring in dynamic keynote speakers for our conferences, fostering insightful discussions and advancing critical conversations in law enforcement.

## Charities of Choice

Charitable giving is an embodiment of our collective desire to create transformational change and impact in our communities, turn gratitude into action by providing resources, and support initiatives that are important to our members.

**The BC Law Enforcement Memorial** was established to create a Provincial Monument honoring officers who lost their lives in active service. The Foundation continues to oversee the review of new names added to the monument, ensuring criteria are met, and maintains the BC Law Enforcement Memorial Book, where each name and incident is recorded. [bclm.ca/foundation](http://bclm.ca/foundation)



**Cops for Cancer** started in 1997 with one police officer aiming to make a difference. Today, it involves law enforcement, first responders, and emergency services personnel cycling across regions and hosting community events like head shaves. These efforts support the Canadian Cancer Society by funding childhood cancer research and maintaining the country's largest cancer support system. [cancer.ca/en/get-involved/our-events/cops-for-cancer](http://cancer.ca/en/get-involved/our-events/cops-for-cancer)

**Cops for Kids** is dedicated to supporting children who have faced medical, physical, or traumatic crises. Donations directly aid these children, with the main fundraising event being the Cops for Kids Ride—a challenging ten-day journey across tough terrain held annually. [copsforkids.org](http://copsforkids.org)

**Special Olympics BC** enriches the lives of individuals with intellectual disabilities through sport, with a vision of creating inclusive communities across British Columbia by opening hearts and minds. [specialolympics.ca/british-columbia](http://specialolympics.ca/british-columbia)

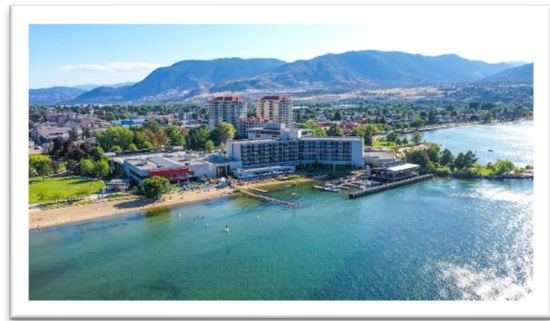
## BC Association of Chiefs of Police Conferences - 2025



### Victoria - February Conference

February 25<sup>th</sup> – 27<sup>th</sup>, 2025

Fairmont Empress



### Penticton - June Conference

June 24<sup>th</sup> – 26<sup>th</sup>, 2025

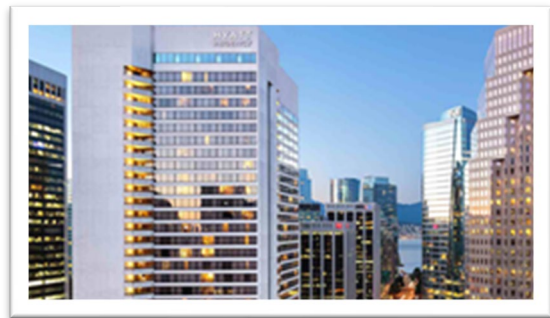
Penticton Lakeside Resort



### Whistler - November Conference\*

November 4<sup>th</sup> – 6<sup>th</sup>, 2025

Fairmont Château Whistler



### Vancouver – March Conference\*\*

March 2<sup>nd</sup> – 5<sup>th</sup>, 2025

The Westin Bayshore

*\*[CyberCon 2025](#) - Hosted by the British Columbia Association of Chiefs of Police, from **November 3rd to 5th, 2025** at the stunning Fairmont Château Whistler, this premier event offers a unique opportunity for leading-edge training and certification, in addition to insightful discussions on the evolving landscape of cybercrime.*

*\*\*The Canadian Association of Chiefs of Police in partnership with the British Columbia Association of Chiefs of Police are hosting the [CACP/BCACP Women in Policing Conference](#) in Vancouver, British Columbia.*

*The 2025 conference theme is, "Widening the Path". "Widening the Path" embodies our commitment to creating a more inclusive, supportive, and empowering environment for all women in law enforcement.*

*The two events are not included in the current sponsorship package. If your organization is interested in participating and/or sponsoring, kindly reach out to Tiffany Parton, [tiffany.parton@bcacp.ca](mailto:tiffany.parton@bcacp.ca), for further details.*

The BC Association of Chiefs of Police has thirty Standing and Special Purpose Committees that focus on a variety of issues.

These include:

- BC Law Enforcement Memorial
- Canadian Association of Chiefs of Police (CACCP)
- Child Advocacy
- Cops For Kids/Cops for Cancer
- Counter-Terrorism & National Crime Prevention, Community Safety Well Being
- Crown Police Liaison
- Equity, Diversity and Inclusion
- Drugs Committee
- Financial Institutions
- Human Trafficking
- Law Enforcement Torch Run
- Leadership Conference
- Liquor Control & Licensing
- Member Resiliency
- Mental Health & Addictions
- Missing Women's Inquiry
- National Police Service
- Organized Crime
- Police Emergency Alerts
- Police Modernization
- Police Response to Homelessness
- Police Training Steering Committee (PTSC)
- Policing With Indigenous People
- Professional Standards / Ethics & Integrity
- Regional Operations Police Managers (ROPMC) Related Committees
- Sexual Assault and Intimate Partner Violence
- Street Checks
- Traffic Safety





## SPONSORSHIP BENEFITS



### *Elevate Your Brand in the Law Enforcement Community*

As a sponsor, your company will gain visibility and recognition within the law enforcement community to elevate your profile and position, and brand, as a key partner in advancing the policing profession.

### *Engage at Our Premier Events*

Sponsorship opportunities include participation in our three annual leadership conferences, held in February, June, and November. Additionally, there are options for sponsoring individual conferences, training sessions, and seminars.

### *Networking Opportunities*

Sponsors gain access to exclusive networking events with senior police leadership, government and other key stakeholders, offering you the chance to build meaningful connections within the law enforcement community. Additionally, sponsors have the option to host and sponsor specific networking sessions or social events, further elevating your brand's presence and influence among the leaders.

### *Speaking and Presentation Opportunities*

Sponsors will have the opportunity to speak or present at our conferences, workshops, and seminars. You can participate in panel discussions or offer thought leadership on relevant topics, providing a platform to highlight your organization's commitment to advancing policing practices and addressing critical issues.

### *Customized Sponsorship to Match Your Goals*

We offer flexible sponsorship opportunities that can be tailored to meet your specific goals and interests, ensuring a partnership that aligns perfectly with the values of your organization. By collaborating with us, you'll have the unique chance to connect with and support the leaders who are shaping the future of policing in British Columbia.



# SPONSORSHIP – CONFERENCES

SPONSOR LEVEL & BENEFITS	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
	\$7,500	\$15,000	\$30,000	\$45,000
VENDOR BOOTH (8X10) AT THREE (3) CONFERENCES ANNUALLY		✓	✓	✓
HOST AN EVENING NETWORKING EVENT AT THREE (3) CONFERENCES ANNUALLY				✓
HOST OF A BREAKFAST OR LUNCH DURING THE CONFERENCE AT THREE (3) CONFERENCES ANNUALLY.			✓	
COMPLIMENTARY TICKETS (\$350- 450 VALUE EACH) THREE (3) TIMES ANNUALLY.	Discounted	1	2	3
LOGO PLACEMENT ON AGENDA AND PROGRAM MATERIALS.	Name	Name	✓	✓
LOGO PLACEMENT ON POWER POINT SLIDE DECKS.	Name	Name	✓	✓
LOGO PLACEMENT ON NAMETAGS.	Name	Name	✓	✓
NAME MENTION DURING OPENING/CLOSING REMARKS.	✓	✓	✓	✓
ONE (1) SOCIAL MEDIA SHOUTOUT INCLUDING LINK TO COMPANY WEBSITE.			✓	✓
TEN (10) MINUTE TRAINING PRESENTATION AND/OR VIDEO PRESENTED.				✓
FIVE (5) MINUTE VIDEO OR ADDRESS PRESENTED AT CONFERENCE OR DURING THE SPONSOR'S BREAKFAST/LUNCH.			✓	
PROVIDE TWO (2) PROMOTIONAL ITEMS TO BE INCLUDED IN THE REGISTRATION KIT.			✓	✓



# SPONSORSHIP – RECOGNITION & ADDITIONAL

SPONSOR LEVEL & BENEFITS	BRONZE SPONSOR \$7,500	SILVER SPONSOR \$15,000	GOLD SPONSOR \$30,000	PLATINUM SPONSOR \$45,000
LOGO PLACEMENT ON <a href="http://WWW.BCACP.CA">WWW.BCACP.CA</a> WITH COMPANY OVERVIEW AND LIVE LINK FOR ONE (1) YEAR.			✓	✓
AD PLACEMENT IN THE MEMBER LOGIN AREA OF <a href="http://WWW.BCACP.CA">WWW.BCACP.CA</a> . AD CONTENT CAN CHANGE FOUR (4) TIMES ANNUALLY.			✓	✓
LOGO PLACEMENT IN BCACP ANNUAL REPORT.	Name	Name	✓	✓
USE OF BCACP LOGO.			✓	✓
FIRST RIGHT OF REFUSAL TO SPONSOR ADDITIONAL CONFERENCES HOSTED BY THE BCACP IN THE FUTURE (I.E., IAWP, LGBTQ2+, ETC.).				✓
FIRST RIGHT OF REFUSAL TO SPONSOR TRAINING SEMINARS OR WORKSHOPS THAT ARE ABOVE AND BEYOND THE THREE (3) ANNUAL BCACP CONFERENCES.				✓
ACCESS TO BCACP MEMBERLIST ON A QUARTERLY BASIS.				✓



## **Become a Sponsor - *Help Us Shape the Future of Policing***

We invite you to take the next step in becoming a valued sponsor of the BC Association of Chiefs of Police. To get started, please review the enclosed sponsorship levels and choose the option that best aligns with your goals. If your organization has specific needs or preferences, we are more than willing to customize opportunities to ensure our partnership meets your objectives.

We would be delighted to meet with you personally to answer any questions, provide additional information, or explore how we can best support your organization's interests. Please feel free to reach out to schedule a meeting at your convenience.

Thank you for taking the time to review our sponsorship package. Your consideration is greatly appreciated, and we hope you see the value in partnering with us. Sponsoring the BC Association of Chiefs of Police is more than just financial support—it's a commitment to advancing the policing profession, enhancing community safety, and backing initiatives that make a real difference to our members and the communities they serve. Together, we can drive meaningful change, empower law enforcement leaders, and create a lasting positive impact.

To confirm your sponsorship or explore your options further, please contact Tiffany Parton using the contact information provided below. We encourage you to secure your sponsorship by early 2025 to take full advantage of all available opportunities.

We look forward to partnering with you and achieving great things together!

### **Contact Information**

Tiffany Parton  
Executive Director  
BC Association of Chiefs of Police  
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